



**Sheffield
CompSoc**

**Information for Prospective
Society Sponsors**

Academic Year 2024/2025

Welcome

We are the University of Sheffield Computer Science Society (Sheffield CompSoc) – the largest student body representing students at the University of Sheffield with an interest in computing and the IT industry.

We are proudly affiliated with Sheffield Students' Union – voted the best students' union in the UK every year since 2018¹ – and we work with them and with the University's Department of Computer Science to provide engaging academic and social opportunities and promote interaction between students, academics and industry professionals.

Our aim is to provide a hub for students with a common interest in computer science, supporting the development of well-rounded individuals with strong technical, problem solving and communication skills.

None of this would be possible without a source of funding and support – and that's where you come in. We're looking for industrial sponsors to join us for the academic year 2024/2025. This is a fantastic opportunity to get involved with the next generation of computing professionals before they graduate, and we'd love to have you on board.



Why sponsor us?

Get your message out

Whatever message you need to send, from raising your **brand awareness** to running a **recruitment drive**, CompSoc has **direct reach to over 1000 Computer Science students** as well as students of **other subjects across the University**.

Make a real difference

CompSoc is **not for profit**, and run **by students, for students**. All funding from sponsors is invested in providing our members with worthwhile and enjoyable experiences. CompSoc sponsorship gives you the opportunity to attach your brand to **memories that last a lifetime**.

Sponsorship tailored to you

Most sponsors choose one of our set packages (see **page 7**), designed to offer you the best of CompSoc. But if we don't have a perfect fit, **we'd love to hear from you anyway** – we're always more than happy to discuss a **custom agreement to suit your business**.

Workshops

Each year, we run a variety of informative workshops on skills and technologies to complement and extend the material covered by the Department of Computer Science, but also give an opportunity to learn beyond the curriculum.

Students often tell us that the skills they have learned in CompSoc workshops have helped them immensely throughout their degrees.

From learning more about technologies already taught – such as Git and web development – to introducing new technologies that are used widely but not covered in the course - such as C++ programming - we strive to make our members more employable and better understand the technologies that they interact with in their day to day lives and ultimately with work with in their careers.

Our workshops are open to all students at the university and we often see students from outside the Department of Computer Science attending in addition to numerous Computer Science students.



Socials

We run a wide variety CompSoc social events throughout the academic year, allowing students from all over the department to meet like-minded people and get to know one another.

Gone are the days where every student social involve huge amounts of alcohol. We do run bar crawls and club nights for those who want them, but we also place a focus on providing experiences to students who would prefer something different.

Whether it's our pizza party during Freshers' Week to help people find others on the course and get involved with the society early, our Christmas party to celebrate the end of first semester, or even our more laid-back socials such as the Board Game Café, there really is something for everyone.

The aim is simply to get members interacting and doing something they enjoy with each other outside of classroom or lecture theatre setting, developing friendships that can long outlast our time at the University.



CompSoc in Numbers

404

paid members in
2023/24

over

1000

email recipients

Social media

877

Discord server
members

841

Instagram
followers

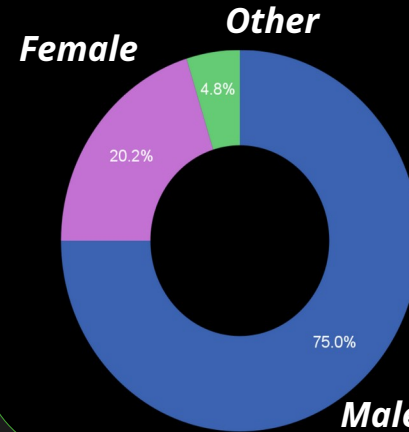
891

Facebook
followers

539K likes
4.7K followers

on TikTok

Gender representation

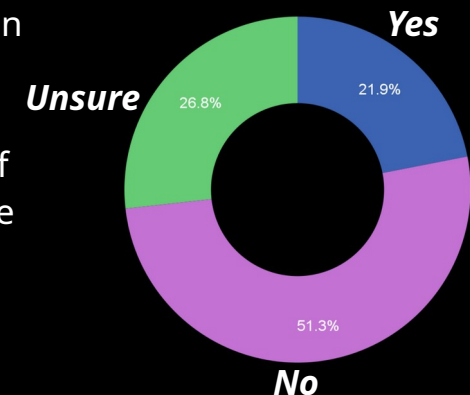


Fostering a welcoming and accepting space is one of our core values.

25% of our members are female/other, significantly more than the national average of 17% for CS.

Underrepresented groups

As a student-led society, we listen closely to our members. As part of a survey conducted to inform the society about the diversity of our membership, members were asked whether they considered themselves part of an underrepresented group.



Our Sponsorship Tiers

Tier	Bronze	Silver	Gold	Platinum	Custom
Yearly sponsorship fee	£250	£500	£750	£1250	
Sponsorship benefits					
Social media sponsorship announcement	✓	✓	✓	✓	We know your business is unique – so our sponsorship agreements can be too. If you'd like a to discuss a custom sponsorship package, contact us – we'd love to hear from you!
Your logo on our website	Smaller size	Smaller size	Larger size	Larger size	
Your logo in our email signature	✓	✓	✓	✓	
Your promotional material distributed at our events	-	✓	✓	✓	
Hold a workshop for members ³	-	✓	✓	✓	
Hold a talk for members ³	-	✓	✓	✓	
Hold an event for members	-	✓	✓	✓	
LinkedIn posts (per year ²)	-	2	2	4	
Social media publicity posts (per year ²)	-	-	2	2	
Emails to students (per year ²)	-	2	2	4	

Other opportunities

As well as our typical society activities, we also engage with industrial partners for our two largest events of the year, HackSheffield and ShefJam. We'd love to hear from organisations interested in sponsoring these events, regardless of whether they are general CompSoc sponsors.

Hackathon

Reach out to talented students who are passionate about technology as a sponsor of HackSheffield, our largest event of the year, taking place in November.



Game Jam

Our annual game jam, ShefJam, is held towards the end of the academic year, and provides an opportunity for our members to showcase their skills within art, programming and game design.



**Interested in sponsoring us?
Get in touch!**

**www.shefcompsoc.uk
compsoc@sheffield.ac.uk**

Footnotes

- 1) according to the Whatuni Student Choice Awards
- 2) "year" refers to the academic year, which runs from September of one year to June of the next.
- 3) The organisation of events, including talks and workshops, is subject to a meeting with with the CompSoc committee about the event content as well as our availability to support the event.



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